

Webapps Software Solution Profile 2021

# About Webapps

Webapps softwares solution is the name that makes website, application Design & Development with online marketing easier for small and big businesses. We stared our firm in Oct 2014, we are a well-established enterprise or a rising start-up, online presence has gone must for every sort of business. We are making headlines in Customised Web-enabled Services and Solutions with our Top 10 Website Design, Web development Services, Mobile Applications, and Google Products like Analytics & Google Adwords.

We always aim to provide Internet Solutions that reflect our client's timescales and budgets. We take our time with our clients ensuring we are always in a position to deliver the best results. Our core aim is to always provide customer satisfaction. In the ever changing world of Internet products we see our role as the "go between" by explaining any new initiatives in a friendly and jargon free fashion allowing our clients to make informed and commercial decisions confidently.

List of Website designers in Kolkata & Mumbai stand by our clients from the very beginning and our expert assistance to make their business flourish. Our team acknowledges the fact that impressive website and app experience are the outcome of clear vision, smart design, and latest technologies. Hence, our services are not just confined to web development and mobile application; instead, we ensure that you receive outstanding services and maximum benefit even after the completion of the project.





Webapps Softwares solution ® Chose us for Web Design, development & SEO Services. Being a top web design company in kolkata & Mumbai we have worked with decision makers and helped them accomplish their business goals. Watch what Mr. Prince Kumar from our Expert., Kolkata & Mumbai had to say about their web design, **Development & digital marketing** experience with webapps.ss the globe.

Hire us, and you will realise that your search for offshore list of website designing and development, we make sure all offshore services are available at a competitive & Affordable price.

# **Our Vision**

To be a globally respected company that provides best of breed solution leveraging technology delivered by best in class people

# **Our Mission**

Build the best in quality web based and mobility products and make our customer delight and successful and has a social cause at the same time providing growth & satisfaction to our people force.

# **OUR EXCELLENCE ON**

We Are Industry Experts With Over 11 Years Of Experience. We Make Digital Brands Stand Out On The Market. Past Year, We Made Our Clients To Engage With Over Millions Of People.

Now, we are one of the largest Web Design Company in Kolkata, having a young and dedicated team committed to the permit of excellence. We provide a quality web design, creative web development services bespoke web applications. We are 100% customer oriented, "Customer satisfaction", "Customer Friendly" is our major focus. Below all we provide exceptional service and support on Best Application Development & Support Portal and E-Commerce Solutions, Mobile Technology & Native Apps, Content Management Solutions,





**Our Excellent Team** 

What we do comes from who we are and what we believe. If you believe that branding, marketing and sales promotion is a scientific exercise to be carried out with an accomplished partner. you are interacting with the Right One.

We are a full-fledged Digital Branding and communication agency dedicated in service of a diversified clientele. Be it any sector you are in, we have a nimble and autonomous team to carry out research, understand your business and product profile, target groups and define path breaking Communication and Marketing strategies for you. We offer end to end solutions with a plethora of media mix under one roof.

Webapps comprises of a dedicated team of experts to make you reach universally. As a young entrepreneur he has astute knowledge of the business climate and has transformed Raga Designers into what it is today.

With a focus on corporate governance, he takes care of strategy to build capabilities and competencies in the organisation in order to deliver business results, redefining technology and cycle time of projects. His aggressive and dynamic approach has given webapps Designers a big turnaround in terms of visibility of the Brand and company. Has successfully engaged in development and deployment of the

# **Award Winning**

web design company in Kolkata & Mumbai



We are a premium web design company winning multiple awards and nominations for our cutting-edge and user-centric web solutions. Our company and founder were featured and mentioned in various leading tech magazines and websites. We are also a Bing Ads Accredited Professional agency delivering result-oriented digital marketing services.



### **Transparent**

When choosing a web design company, it is important to hand it over to a reliable team as you are transferring your company's online assets. By partnering with Webapps your data is safe and secure, we are transparent the way we deal with your online assets.

# **Generate Traffic + Convert**

Ultimate pupose of a website is to generate traffic and convert the captured traffic into customers/clients. We at webapps bridge the two ends (SEO, SEM, SMO, SMM, Email marketing) & conversion optimised web solutions.

# **Google Optimized**

We follow the best web design practices recommended by Google and ensure that the users get the best experience out of the sites created by us. Optimising website for Google helps with better results when off-page SEO is done for the website later.

# **Timely Delivery**

Time is important for both you and us.
Therefore, we set realistic deadlines for the project and stick to them. The timely delivery of the projects made us a reliable web & app design with Development by webapps softwares solution.

# **Master Pice Desing & Development is our Motive**

Stand out from your competition by having an impressive website & app that drives traffic and is optimised in all possible ways!



# **About Our Expertise**

#### **Communication Co Creation Is Our Mantra!**

We propose a unique model of 'Communication Co-creation'. It is a form of market or business strategy that emphasises on greater realisation of the relationship between a brand & its customers. It treats markets as forums for brands and active customers to unite, share and renew each other's resources and capabilities to create value through new forms of interaction, service and learning mechanisms.

This kind of communication intends to involve the consumers in the brand communication. It discovers innovative ways to connect with the target groups and make them respond to the brand. The entire objective is to uplift the customers from the 'PASSIVE' mode and make them active participants in the brand communication.

CMS Portal Management
Payment Gateway with Recharge software, Education, hospital software
Development
ERP Development & Maintenance

ECOM, Grocery, Food Delivery, Booking application, Bill Payment App Portal Management, Custom Application, Education app, Payment Application

# **App Design**



**App Designing** 

Leverage our team of world class mobile UX design consultants



### **Hybird App Development**

Front end development, backend development and integration



# **Mobile Healthcare**

Design for health Specialist Design for medical professional we build seamless With Top Notch Eye Catchy application for your Medical ideal



### **Media Streaming**

Get your Online video Streaming Application with most expert developer at your finger tips.



### **Ecommerce Application**

For Online Shopping you can get best in design & Development application with webapps team



# **Android & IOS App Designer Team**

In webapps we are the excellent approach to make this applicant using latest Trending application with advance designing tolls & Techniques



### **Food Delivery App**

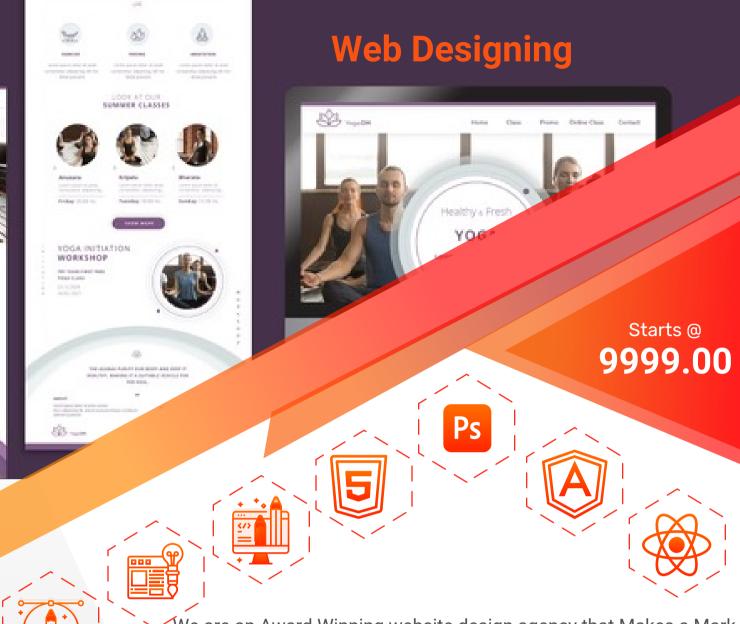
Master in Developing food delivery application with Single & Multi Restraint live Tracking app



### **Education App**

Get your Education app with best expertise app development team





We are an Award Winning website design agency that Makes a Mark in the minds of your website visitors and help you generate leads.

"We say what we do & we do what we say". We follow the same

"We say what we do & we do what we say". We follow the same principle throughout the course. Our web design process is simple and clean with zero hidden terms. It is a 5 step action carried out without a hitch.

# **Our Process**



#### **Discuss & Brainstorm**

Understanding the prerequisites of your project helps us deliver the best.

- Stunning website design with great UI/UX
- Responsive web design (RWD)
- Page Speed Optimised
- Very SEO friendly
- Easy to Use admin
- Analytics & Goal Conversion Tracking
- Presentation Of website



#### Design

A wireframe is created as an outline which is a basic version of your website design.



#### Develop

Our coding standards are high that any component can be achieved positively. Our web development pro team fosters the website to provide great User Experience(UX) for the visitors.



#### Test

A website is the online face of your brand. Any malfunction in the website can impair the reputation.

#### Live

The big step at last. Your well-developed tested website will be moved to a live server after your approval.





- **Brand Logo Designing**
- Product banner Designing
- Brand Identity Design
- Product Designing
- Website Graphics Designing
- Website Banner Designing
- Application UI UX Designing

- **Brochure Designing**
- Visiting Card Designing
- **Product Cover Designing**
- **Business Stationery**
- **Marketing Post**



### 100% Risk Free

Money Back Guarantee. If you are not satisfied, we refund your money.



#### **Unlimited Revisions**

That's right. You get unlimited revisions on all packages. Another reason why you can't go wrong by choosing our services



### 100 % original & unique

The reason why we're chosen is the quality of our creativity. Receive bespoke designes as per your brief and our inputs.

Design which show your product & services become brand identity we make artistic & Quirky Graphic Designs for your Brand Identity. **Graphic Designing** 



We are waiting for your turn to make brand Name with our Graphic services with most suitable & Awesome brand Logo for your Brand Business.

# **Digital Marketing**

# 100% Return On Investment

SEO (search Engine Optimisation) is the process to rank your website on google Bing & other search engines. Which is time taking process for the website & page ranking its like 4-6 month process to make it on top of search engines

We're experts in our industry, and we keep up on social media, SEO and content marketing news so you don't have to. In fact, it'd be our hobby if it wasn't already our job – we genuinely love what we do, and you can see it in our work.

- Search Engine Optimisation
- Social Media Marketing
- Social Media Optimisation
- Lead Generation
- Digital Campaigning
- Link Building
- Affiliate Marketing





**CRM, ERP & Recharge Development** 



Masters In Technologys & Stacks.

# Behind your app Success

# **Our Excellent Designer & Developers**



Mr. Pawan Kumar

**Full Stack Developer** 

4 years Experience in app with web-services Developer 2 years Experience In app Development, UI/UX Designer

**B.tech (Computer Science)** 



**Full Stack Developer** 

2.5 years Experience in app with web-services Developer
2 years Experience In appDevelopment & UI/UX Designer
M.S.C (Computer Science)





Mr. Subham Saha

**Full Stack Developer** 

2.0 years Experience in app Development 2.0 years Experience In web & API Development B.tech (Computer Science)

**Mr. Kuntal Pal** 

**Full Stack Developer** 

2.0 years Experience in Web App Development 2.0 years Experience In web & API Development B.tech (Computer Science)



## Mr. Bikash Rajak

Web Developer

3 years Experience in Web Development 1.0 years Experience In web Development

M.tech (Computer Science)



# Behind your Web Success Our Excellent Designer & Developers



Mr. Sadan Sharma
Web Developer

2 years Experience in web & web-services Developer API Implementation with B.tech (Computer Science)

Mr. Avik Ghosh Jr.web Developer

1 Year web & web-services Developer B.tech (Computer Science )



Miss. Jyotishree M.

Jr. Web Designer

1 years Experience in web-design HTML, CSS, JS, Ajex, Bootstrap, Etc.

**B.tech** 



1 years Experience in web Development Laravle. Mysql, PHP API,

**MCA** 



Mr. Avinash R.

**Web Designer** 

1 years Experience in web-design HTML, CSS, JS, Ajex, Bootstrap, Etc.

**MSC Computer Science** 



# **B**ehind your Business Growth Our Digital Marketing Team



### **Munish Thande**

Sr. Digital Marketing
2 Year Experience of SEO, PPC
Social Media Marketing
Social Media Optimisation
Campaign & Lead Generation

Mr. Praveen Diwakar

Sr. Digital Marketing & Wordpress Developer

2 Year Experience of SEO, PPC Social Media Marketing Social Media Optimisation Campaign & Lead Generation





#### Mr. Ashish Rathi

Sr. Digital Marketing & Wordpress Developer

2 Year Experience of SEO, PPC Social Media Marketing Social Media Optimisation Campaign & Lead Generation



Web Designer
5 Year Experience of PDF to HTML
Website Designing
Angular website Designing





Mr. Sai Rathi

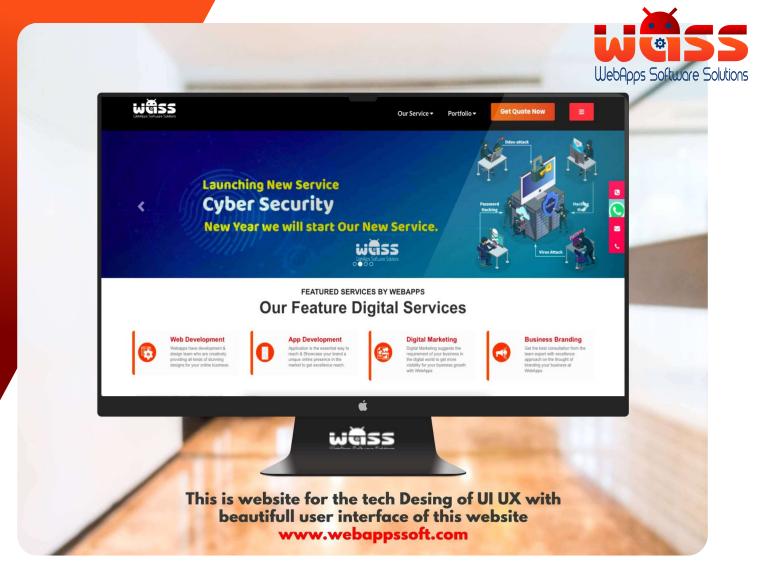
Web Designer
5 Year Experience of PDF to HTML
Website Designing
Angular website Designing

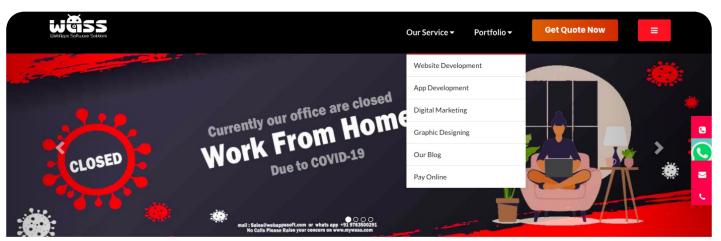


We are team of webapps softwares solution working all as family to make it idea into realty, we are young & well educated with excellent expertise knowledge in our specialise sectors. Making digital thing with excellent & mind blowing website & application which help to make more reliable on technology. We are team of young technocrats, we are webapps.



**Portfolio** 



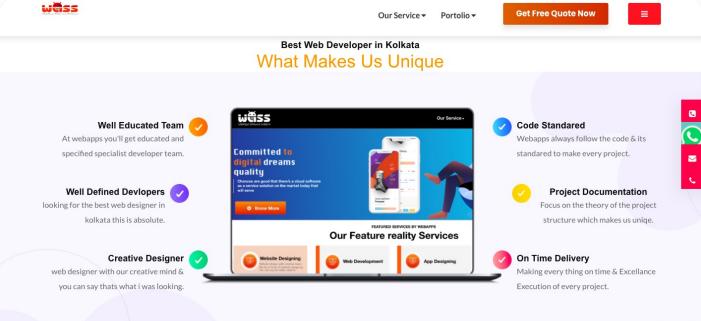


### FEATURED SERVICES BY WEBAPPS

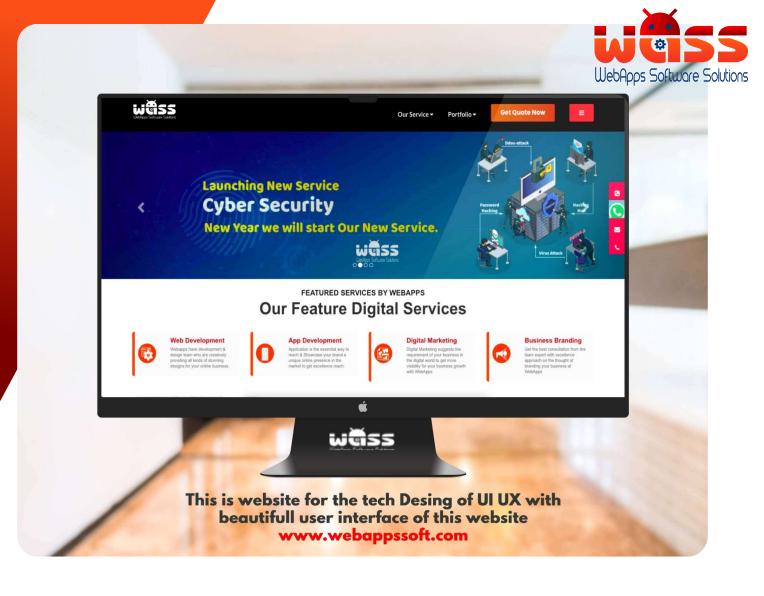
### **Our Feature Digital Services**

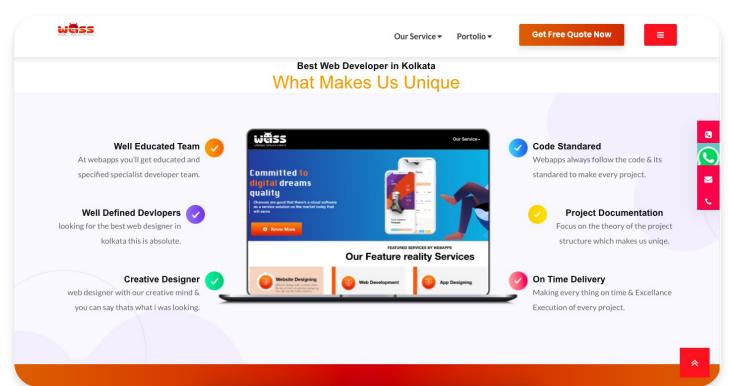






**Business Branding** 



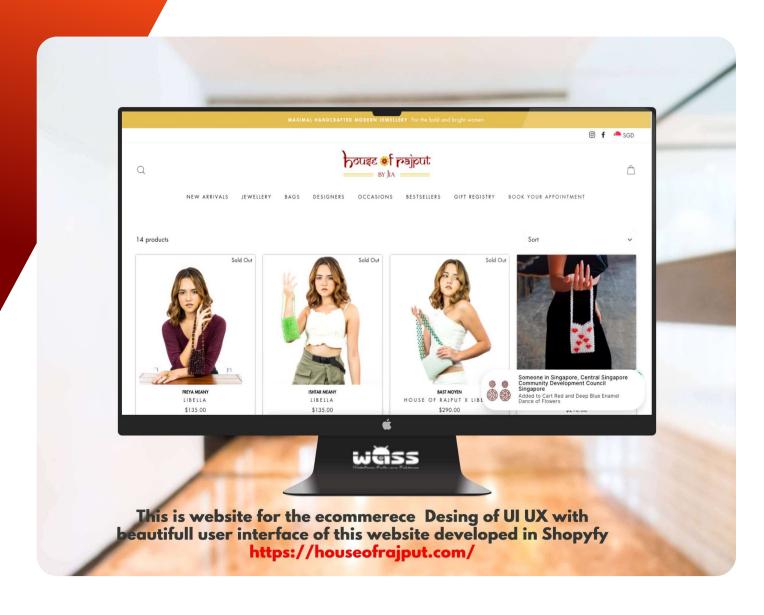


# visit the e-commerce website now Link:https://houseofrajput.com/

Shopify E-commerce Jewelry website designed and developer for Canada Client. The website is responsive to all devices.

This is not just for the correction of jewelry it's all about how you look like a decent look with all-new design it's extremely awesome all we are creative you can ask for any kind of business design we can give our 100% for you to see how you feel about your business because we know the design that you and your customers like all time.

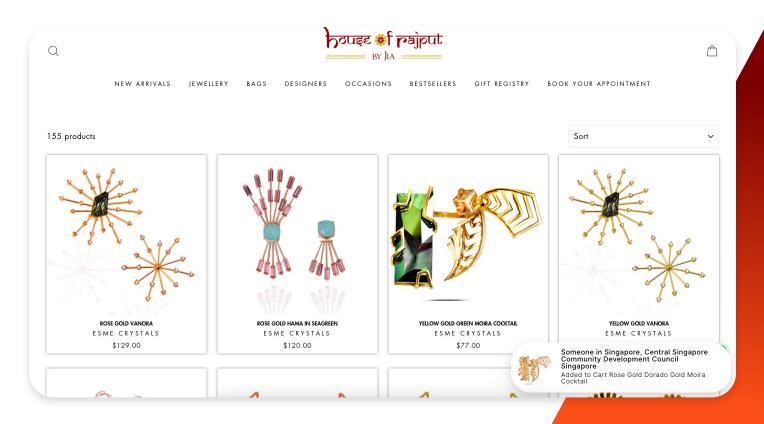




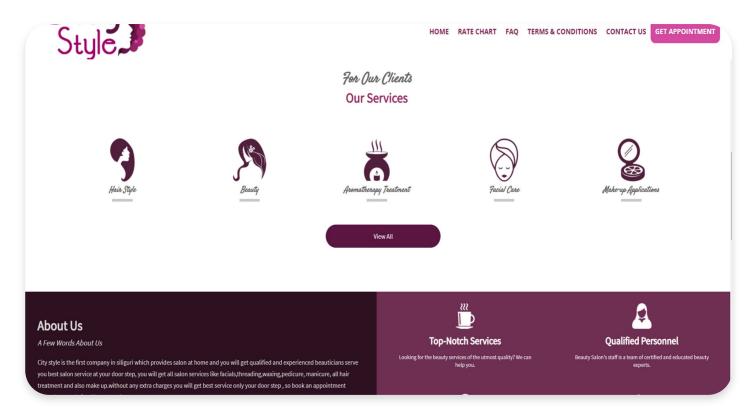
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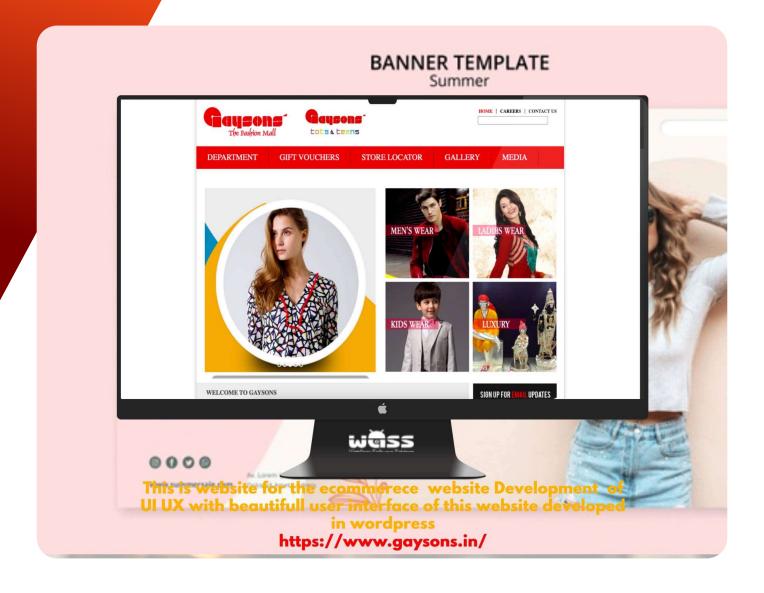


# visit the e-Salon booking website now http.citystyle.co.in

Basically Desing for the salon appointment system for the Siliguri client its all about the salon appointment website where you can select the service and get all the information.

all-new design it's extremely awesome all we are creative you can ask for any kind of business design we can give our 100% for you to see how you feel about your business because we know the design that you and your customers like all time.

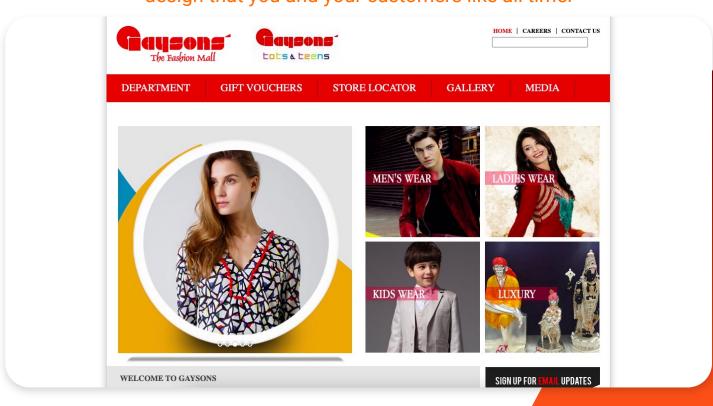




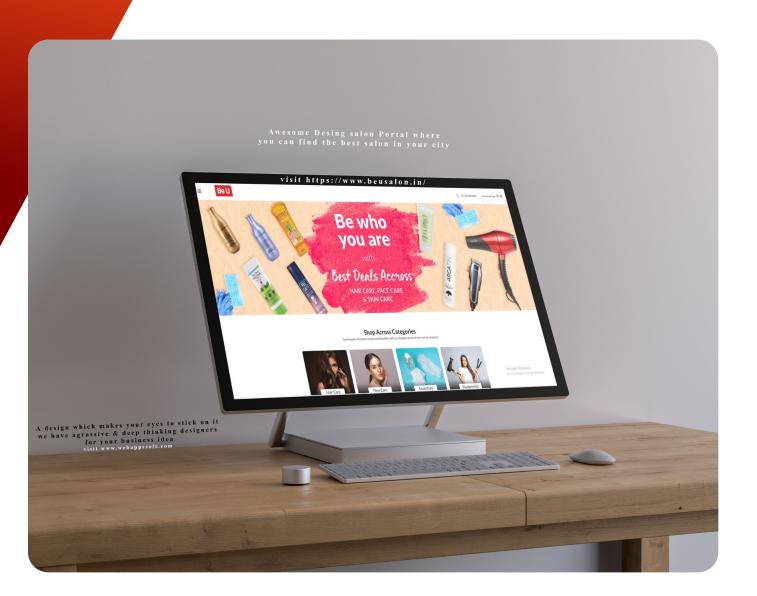
# Pleases check this website https://www.gaysons.in/

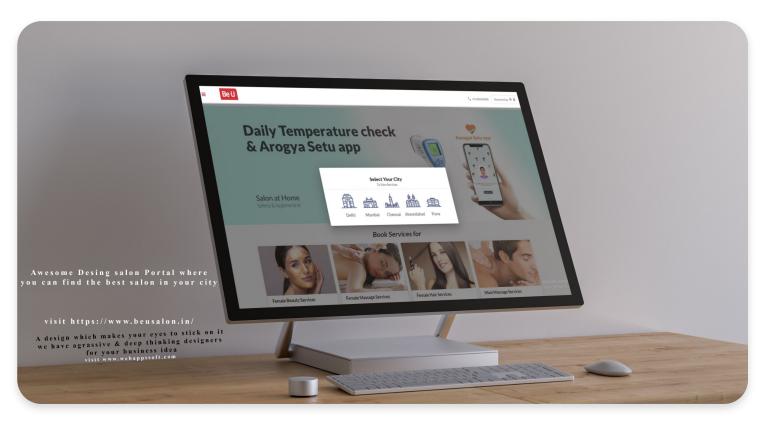
we design the website for the business to get more energy in the sale as it's based out in Kolkata we co-operate with them n get present very eyecatching led bulb website design in WordPress within 2-3 working days he is quite happy with the services of webapps software solution

All we are creative you can ask for any kind of business design we can give our 100% for you to see how you feel about your business because we know the design that you and your customers like all time.





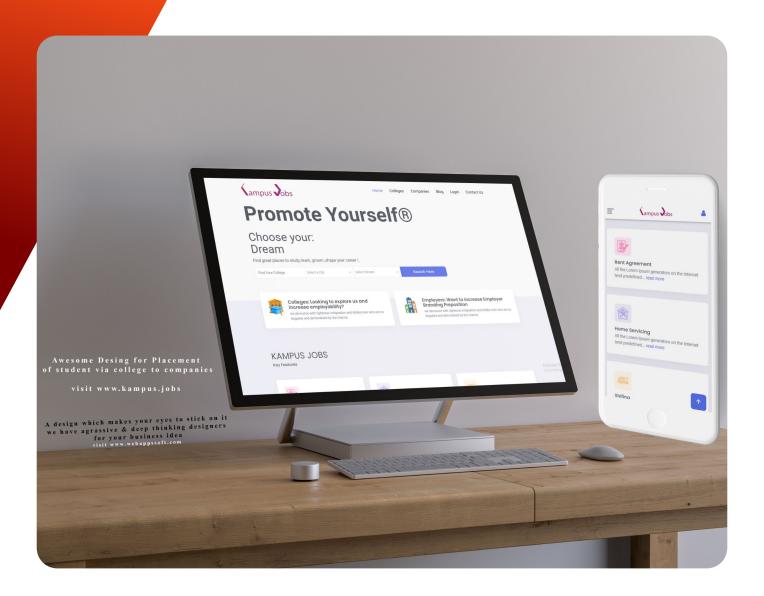




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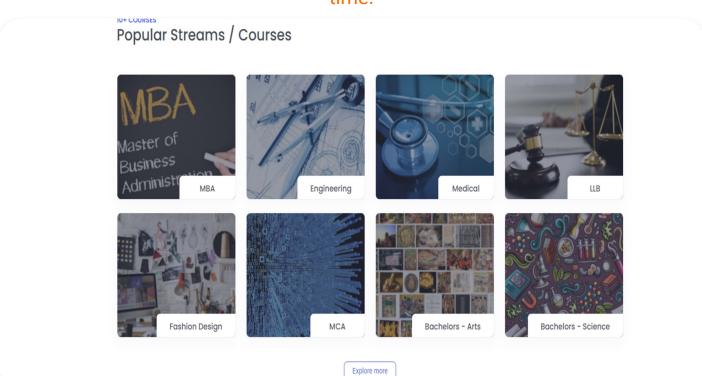




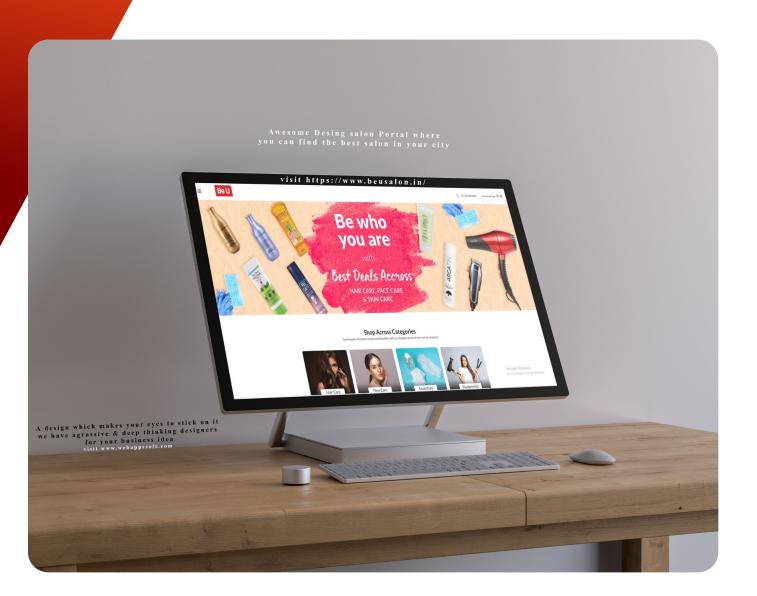
# Kampus Placement Job Portal https.www.kampus.jobs

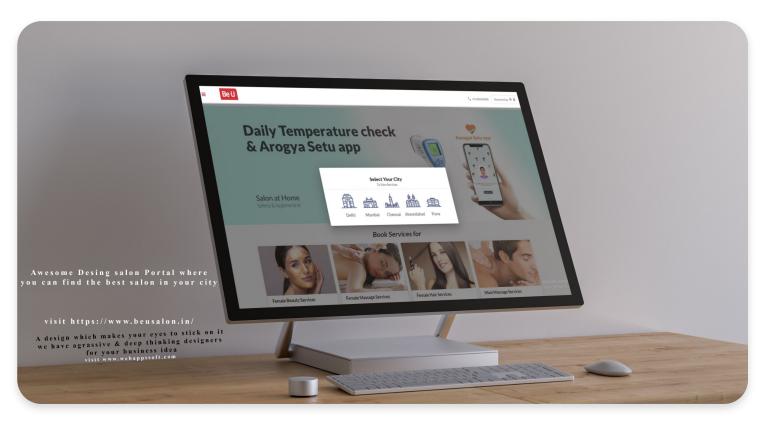
Basically Desing for the Kampus Placement Job Portal which is located in Delhi this website where you can select the service and get all the information about the college placement & get the company information as per the knowledge.

all-new design it's extremely awesome all we are creative you can ask for any kind of business design we can give our 100% for you to see how you feel about your business because we know the design that you and your customers like all time





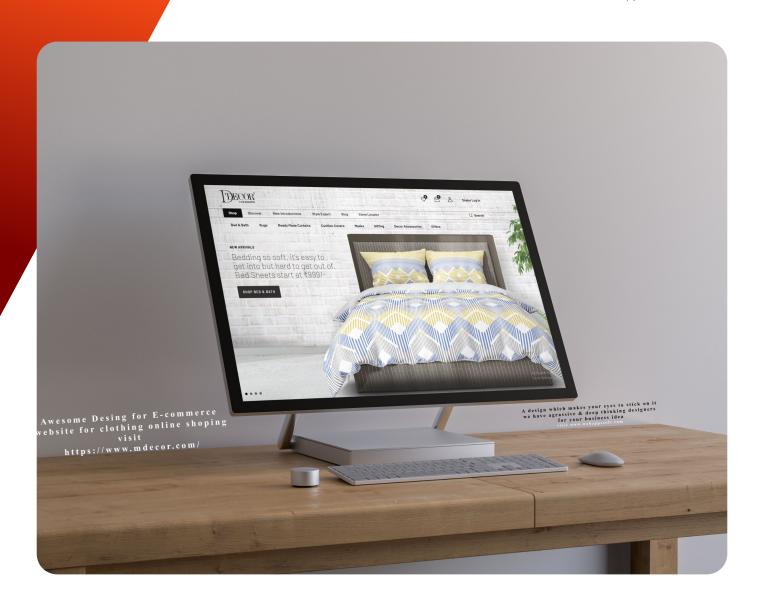




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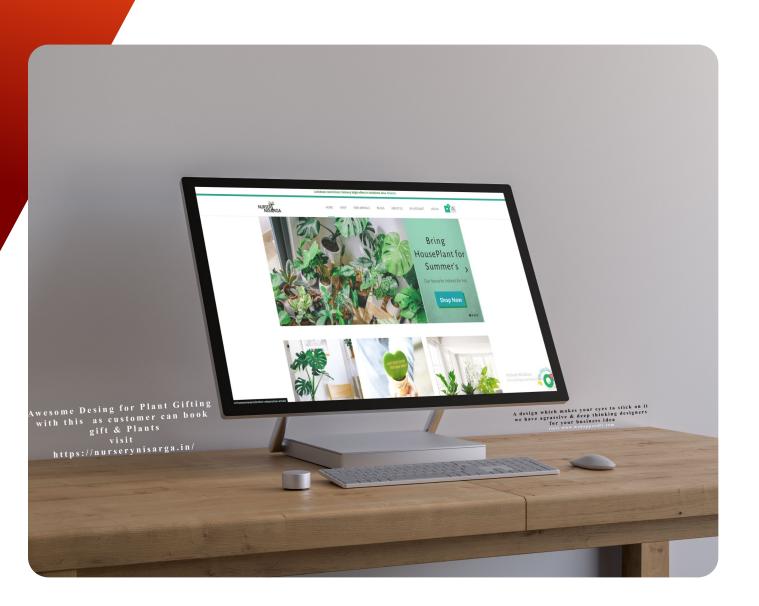


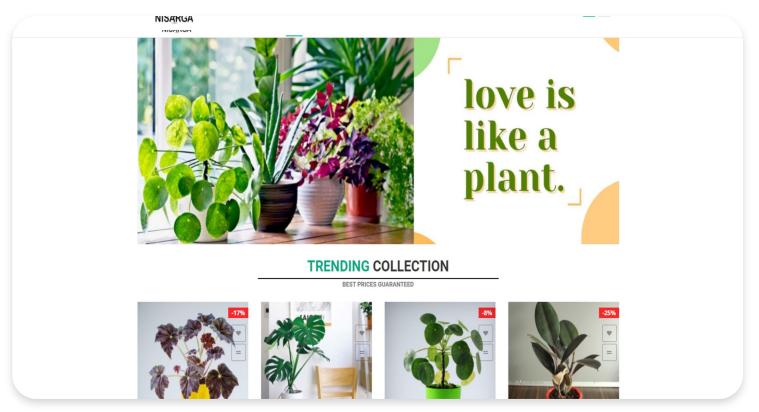
# Home Decoration Dynamic website www.ddecore.com

Basically Desing for the Home Decoration Dynamic website which is located in India-based startup this website where you can select the service and get all the information about home decoration & you can buy service from the best suppliers.





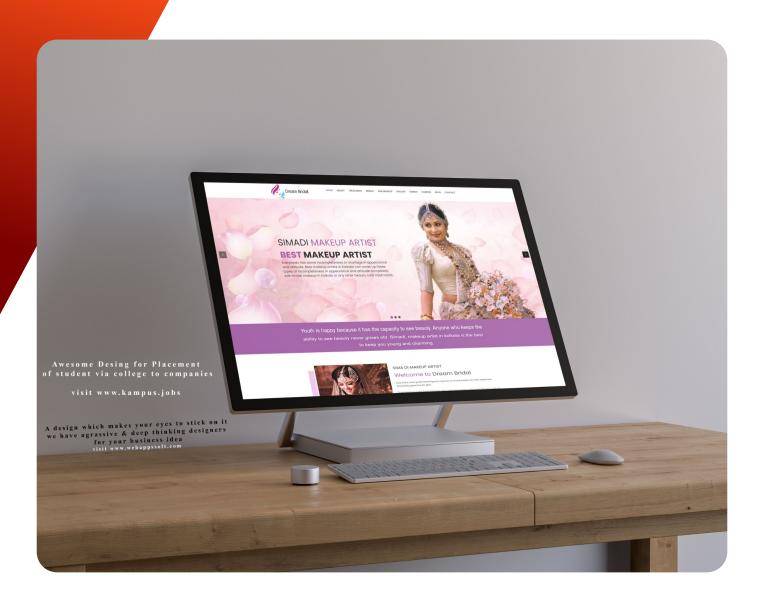




# Online Plant Selling website www.nurserynisarga.in

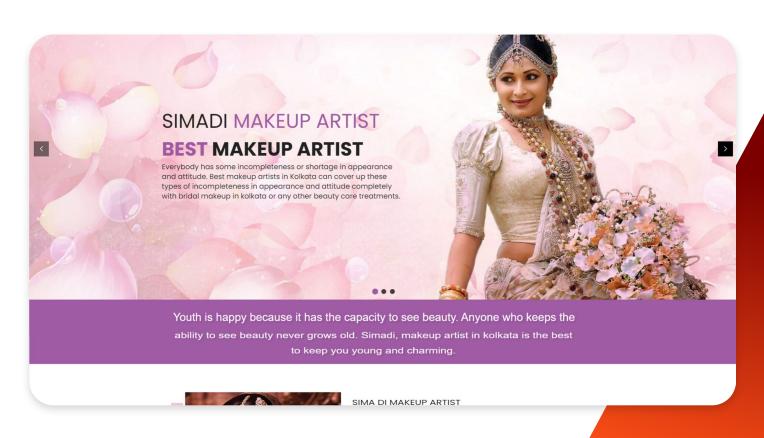
Basically Desing for the Online Plant Selling website which is located in Indiabased startup this website where you can select the service and get all the information about plants & you can buy plant gifting.





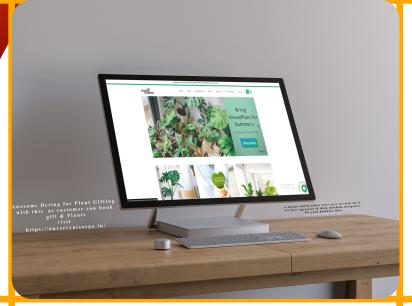
# Salon Website www.dreambridal.com

Basically Desing for the salon appointment system for the Siliguri client its all about the salon appointment website where you can select the service and get all the information.





# **Marketing**



6th position of the google target industry : Metal Traffic as in month 20,000 Avg.

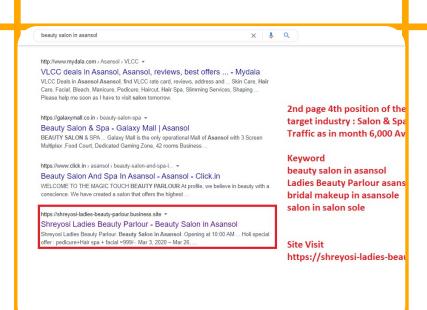
Keyword

invisible grill in mumbai invisible grill in thane invisible grill in navi mumbai invisible grill in south mumbai

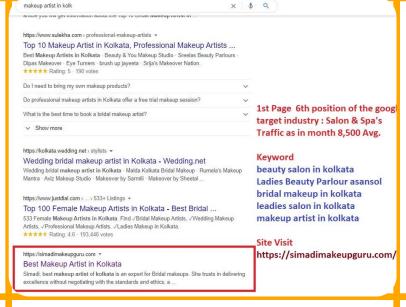
http://gaaradha.com

2nd page 4th position of the google target industry: Salon & Spa's Traffic as in month 6,000 Avg.

Keyword beauty salon in asansol Ladies Beauty Parlour asansol bridal makeup in asansole salon in salon sole



https://shreyosi-ladies-beauty-parlour.business.site/



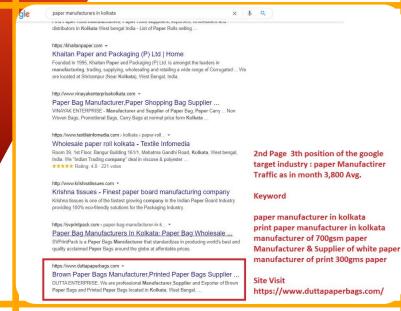
1st Page 6th position of the google

target industry: Salon & Spa's Traffic as in month 8,500 Avg.

Keyword
beauty salon in kolkata
Ladies Beauty Parlour asansol
bridal makeup in kolkata
leadies salon in kolkata

https://simadimakeupguru.com/



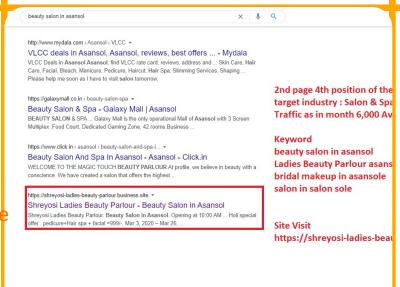


1st Page 9th position of the google

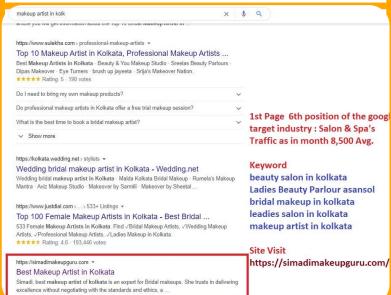
plastic bottle manufacturer in kolkata dropper bottle manufacturer in kolkata manufacturer of pet palstic bottles Manufacturer & Supplier of 500n

https://www.aslplastic.com/

2nd page 4th position of the google
Keyword
paper manufacturer in kolkata
print paper manufacturer in kolkata
manufacturer of 700gsm paper
Manufacturer & Supplier of white paper
manufacturer of print 300gms
paper



https://www.duttapaperbags.com/



https://microwinlabs.com/

1st Page 6th position of the google target industry: Manufac.
Traffic as in month 8,500 Avg.

soap manufacturer in malda hotel soap manufacturer in malda bathroom soap manufacturer in malda

resturant soap manufacturer in malda

body soap manufacturer in malda toilet soap manufacturer in malda



We are waiting for your turn to make brand Name with our Graphic services with most suitable & Awesome brand Logo for your Brand Business.

# **Our Clients**





### **Kolkata Office**

Call: +91 8017706605 Mail sales@webappssoft.com

2nd Floor, 128 Jodhpur Garden, Opp. South City Mall, Jadhavpur, Kolkata, West Bengal, India 700049

### **Nasik Office**

Call: +91 77410 75302 Mail support@webappssoft.com

Off 208, Atharva Hights Gangapur Road Nasik, India 422013

### **Mumbai Office**

Call: +91 9763500291
Mail business@webappssoft.com

5th Floor Lotus Complex, Goregoan East, Mumbai, India 401102

# **For Any Queries**

Call +91 70444 13509, +91 77410 75302 Email us webappssoftwares@gmail.com, cust.webappssoftwares@gmail.com 11:00 AM - 6:00 PM Monday - Friday





www.webappssoft.com

Thanks you so Much! Wish To Have You in Our Portfolio